



# VITS COLLEGE OF PHARMACY

(A Unit of DPR Charitable Trust)

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## Career Guidance and Placement Cell

### Objectives-

- The primary objectives of a Career Guidance and Placement Cell of the **VITS College of Pharmacy, Satna** are to provide comprehensive career counseling, prepare students for the pharmaceutical job market by enhancing their skills and knowledge, facilitate industry connections, and arrange placement opportunities with pharmaceutical companies, ultimately ensuring successful career paths for graduating pharmacists.

The **Career Guidance and Placement Cell** is established to guide students in career planning, skill development, and securing employment opportunities. It aims to bridge the gap between academic learning and industry requirements, ensuring students are well-prepared for professional success. The cell comprises of members representing the institution (TPO), faculty, and students to provide a holistic approach to career guidance.

S.N.	Name	Designation	Department	Role	E-mail	Contact Number
1.	Dr. Swapnil Verma	Principal	Pharmaceutical Chemistry	Chairman	vcp.satna@gmail.com	8349994461
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Principal  
VITS COLLEGE OF PHARMACY  
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## ➤ Roles and Responsibilities:

### ❖ Career Counseling:

- Conduct individual and group counseling sessions to help students explore career options and set career goals.
- Provide guidance on higher education opportunities, competitive exams, and entrepreneurship.

### ❖ Skill Development:

- Organize workshops, training sessions, and certification programs on soft skills, communication, leadership, and technical skills.
- Collaborate with industry experts to deliver sessions on resume writing, interview preparation, and professional etiquette.

### ❖ Placement Activities:

- Maintain a database of potential employers and establish collaborations with companies for recruitment drives.
- Coordinate on-campus and off-campus placement activities, including job fairs and recruitment events.
- Assist students in preparing resumes, portfolios, and LinkedIn profiles.

### ❖ Internship Facilitation:

- Arrange internships and practical training opportunities in reputed pharmaceutical companies, hospitals, and research organizations.

### ❖ Industry Interaction:

- Organize guest lectures, panel discussions, and webinars with industry leaders and experts.
- Facilitate industry visits and exposure programs for students.

### ❖ Database Management:

- Maintain records of student profiles, placement statistics, and employer feedback for continuous improvement.

### ❖ Feedback and Improvement:

- Gather feedback from students, alumni, and employers to enhance the effectiveness of the cell's activities.

## ➤ Implementation Guidelines

### ❖ Visibility:

- Display details about the cell, including contact information of members and upcoming events, on notice boards and the college website.
- Publish placement brochures and newsletters showcasing student achievements and placement success stories.

### ❖ Student Participation:

- Encourage students to actively participate in skill-building and placement activities.

### ❖ Collaboration:

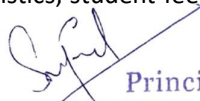
- Build strong connections with industries, professional bodies, and alumni networks for long-term partnerships.

### ❖ Periodic Meetings:

- Hold regular meetings to plan and review the cell's activities.

### ❖ Evaluation:

- Assess the effectiveness of the cell's initiatives through placement statistics, student feedback, and employer reviews.

  
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